

Dear Hopt-In Brew Owner,

I recently was at the NW HopBrew Homebrewers Festival and noticed your Hopt-In IPA. My brewery is named Hoppin' Brewing and I use similar colors on my cans. My customers are likely to be confused by the similarity in your logo and name and it is hurting my business. Under federal law, I am requesting you to cease and desist from using Hopt-In IPA and your current design.

Sincerely Yours,

A handwritten signature in black ink, appearing to read "Ian Bunwell". The signature is stylized with a large, looped "I" and "B".

Ian Bunwell  
Hoppin Brewing  
Vancouver WA